## INCOME STATEMENT DATA

| (Unaudited) <br> (Dollars in thousands, except per share data) | Years Ended <br> December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2023 |  | 2022 |  | \% Change |
| Interest income | \$ | 3,050,358 | \$ | 2,075,787 | 47 \% |
| Interest expense |  | 1,233,703 |  | 278,887 | 342 |
| Net interest income |  | 1,816,655 |  | 1,796,900 | 1 |
| Provision for (reversal of) credit losses |  | 189,079 |  | 84,553 | 124 |
| Net interest income after provision for credit losses |  | 1,627,576 |  | 1,712,347 | (5) |
| Non-interest revenue: |  |  |  |  |  |
| Service charges on deposit accounts |  | 90,096 |  | 93,067 | (3) |
| Fiduciary and asset management fees |  | 78,077 |  | 78,414 | - |
| Card fees |  | 72,357 |  | 61,833 | 17 |
| Brokerage revenue |  | 83,431 |  | 67,034 | 24 |
| Mortgage banking income |  | 15,157 |  | 17,476 | (13) |
| Capital markets income |  | 32,181 |  | 26,702 | 21 |
| Income from bank-owned life insurance |  | 31,429 |  | 29,720 | 6 |
| Investment securities gains (losses), net |  | $(76,718)$ |  | - | nm |
| Recovery of NPA |  | 13,126 |  | - | nm |
| Other non-interest revenue |  | 64,874 |  | 35,090 | 85 |
| Total non-interest revenue |  | 404,010 |  | 409,336 | (1) |
| Non-interest expense: |  |  |  |  |  |
| Salaries and other personnel expense |  | 728,378 |  | 681,710 | 7 |
| Net occupancy, equipment, and software expense |  | 179,581 |  | 174,730 | 3 |
| Third-party processing and other services |  | 86,649 |  | 88,617 | (2) |
| Professional fees |  | 39,854 |  | 37,189 | 7 |
| FDIC insurance and other regulatory fees |  | 94,737 |  | 29,083 | 226 |
| Restructuring charges (reversals) |  | 17,707 |  | $(9,690)$ | (283) |
| Loss on other loans held for sale |  | 50,064 |  | - | nm |
| Other operating expenses |  | 138,454 |  | 155,867 | (11) |
| Total non-interest expense |  | 1,335,424 |  | 1,157,506 | 15 |
| Income before income taxes |  | 696,162 |  | 964,177 | (28) |
| Income tax expense |  | 154,021 |  | 206,275 | (25) |
| Net income |  | 542,141 |  | 757,902 | (28) |
| Less: Net income (loss) attributable to noncontrolling interest |  | $(1,564)$ |  | - | nm |
| Net income attributable to Synovus Financial Corp. |  | 543,705 |  | 757,902 | (28) |
| Less: Preferred stock dividends |  | 35,950 |  | 33,163 | 8 |
| Net income available to common shareholders | \$ | 507,755 | \$ | 724,739 | (30) \% |
| Net income per common share, basic |  | 3.48 |  | 4.99 | (30) \% |
| Net income per common share, diluted |  | 3.46 |  | 4.95 | (30) |
| Cash dividends declared per common share |  | 1.52 |  | 1.36 | 12 |
| Return on average assets |  | 0.90 \% |  | 1.32 \% | (42)bps |
| Return on average common equity |  | 12.17 |  | 17.41 | (524) |
| Weighted average common shares outstanding, basic |  | 146,115 |  | 145,364 | $1 \%$ |
| Weighted average common shares outstanding, diluted |  | 146,734 |  | 146,481 | - |

nm - not meaningful
bps - basis points

## Synovus

## INCOME STATEMENT DATA

## (Unaudited)

| (Dollars in thousands, except per share data) | 2023 |  |  |  |  | 2022 | Fourth Quarter |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Fourth Quarter | Third Quarter | Second Quarter | First Quarter | Fourth Quarter | $\begin{gathered} \hline 23 \text { vs '22 } \\ \text { \% Change } \\ \hline \end{gathered}$ |
| Interest income | \$ | 788,297 | 786,039 | 759,143 | 716,879 | 654,654 | 20 \% |
| Interest expense |  | 351,083 | 342,880 | 303,612 | 236,128 | 153,308 | 129 |
| Net interest income |  | 437,214 | 443,159 | 455,531 | 480,751 | 501,346 | (13) |
| Provision for (reversal of) credit losses |  | 45,472 | 72,572 | 38,881 | 32,154 | 34,884 | 30 |
| Net interest income after provision for credit losses |  | 391,742 | 370,587 | 416,650 | 448,597 | 466,462 | (16) |
| Non-interest revenue: |  |  |  |  |  |  |  |
| Service charges on deposit accounts |  | 22,260 | 21,385 | 23,477 | 22,974 | 23,639 | (6) |
| Fiduciary and asset management fees |  | 18,149 | 20,205 | 20,027 | 19,696 | 18,836 | (4) |
| Card fees |  | 20,872 | 18,602 | 17,059 | 15,824 | 15,887 | 31 |
| Brokerage revenue |  | 19,727 | 20,237 | 20,908 | 22,558 | 19,996 | (1) |
| Mortgage banking income |  | 3,019 | 3,671 | 4,609 | 3,858 | 2,554 | 18 |
| Capital markets income |  | 5,104 | 6,377 | 6,975 | 13,725 | 6,998 | (27) |
| Income from bank-owned life insurance |  | 10,324 | 6,965 | 6,878 | 7,262 | 7,206 | 43 |
| Investment securities gains (losses), net |  | $(77,748)$ | - | - | 1,030 | - | nm |
| Recovery of NPA |  | - | - | - | 13,126 | - | nm |
| Other non-interest revenue |  | 29,761 | 9,697 | 12,343 | 13,073 | 7,323 | 306 |
| Total non-interest revenue |  | 51,468 | 107,139 | 112,276 | 133,126 | 102,439 | (50) |
| Non-interest expense: |  |  |  |  |  |  |  |
| Salaries and other personnel expense |  | 176,712 | 179,741 | 183,001 | 188,924 | 182,629 | (3) |
| Net occupancy, equipment, and software expense |  | 48,146 | 45,790 | 42,785 | 42,860 | 45,192 | 7 |
| Third-party processing and other services |  | 21,717 | 21,439 | 21,659 | 21,833 | 23,130 | (6) |
| Professional fees |  | 11,147 | 10,147 | 9,597 | 8,963 | 11,096 | - |
| FDIC insurance and other regulatory fees |  | 61,470 | 11,837 | 11,162 | 10,268 | 8,232 | 647 |
| Restructuring charges (reversals) |  | 1,231 | 17,319 | (110) | (733) | $(2,372)$ | (152) |
| Loss on other loans held for sale |  | - | 30,954 | 2,360 | 16,750 | - | nm |
| Other operating expenses |  | 32,435 | 36,305 | 36,727 | 32,987 | 41,089 | (21) |
| Total non-interest expense |  | 352,858 | 353,532 | 307,181 | 321,852 | 308,996 | 14 |
| Income before income taxes |  | 90,352 | 124,194 | 221,745 | 259,871 | 259,905 | (65) |
| Income tax expense |  | 20,779 | 27,729 | 47,801 | 57,712 | 54,135 | (62) |
| Net income |  | 69,573 | 96,465 | 173,944 | 202,159 | 205,770 | (66) |
| Less: Net income (loss) attributable to noncontrolling |  | (768) | (630) | (166) | - | - | nm |
| Net income attributable to Synovus Financial Corp. |  | 70,341 | 97,095 | 174,110 | 202,159 | 205,770 | (66) |
| Less: Preferred stock dividends |  | 9,696 | 9,672 | 8,291 | 8,291 | 8,291 | 17 |
| Net income available to common shareholders | \$ | 60,645 | 87,423 | 165,819 | 193,868 | 197,479 | (69) |
| Net income per common share, basic | \$ | 0.41 | 0.60 | 1.13 | 1.33 | 1.36 | (69) \% |
| Net income per common share, diluted |  | 0.41 | 0.60 | 1.13 | 1.32 | 1.35 | (69) |
| Cash dividends declared per common share |  | 0.38 | 0.38 | 0.38 | 0.38 | 0.34 | 12 |
| Return on average assets * |  | 0.47 \% | 0.64 | 1.15 | 1.36 | 1.38 | (91)bps |
| Return on average common equity * |  | 5.88 | 8.21 | 15.45 | 19.23 | 20.93 | nm |
| Weighted average common shares outstanding, basic |  | 146,372 | 146,170 | 146,113 | 145,799 | 145,467 | 1 \% |
| Weighted average common shares outstanding, diluted |  | 146,877 | 146,740 | 146,550 | 146,727 | 146,528 | - |
| nm - not meaningful <br> bps - basis points <br> * - ratios are annualized |  |  |  |  |  |  |  |

## Synovus

## BALANCE SHEET DATA

## (Unaudited)

(In thousands, except share data)
ASSETS
Cash and due from banks
Interest-bearing funds with Federal Reserve Bank
Interest earning deposits with banks
Federal funds sold and securities purchased under resale agreements Cash and cash equivalents

Investment securities available for sale, at fair value
Loans held for sale ( $\$ 47,338, \$ 48,994$ and $\$ 51,136$ measured at fair value, respectively)

Loans, net of deferred fees and costs
Allowance for loan losses
Loans, net
Cash surrender value of bank-owned life insurance
Premises, equipment, and software, net
Goodwill
Other intangible assets, net
Other assets
Total assets

## LIABILITIES AND SHAREHOLDERS' EQUITY

Liabilities:
Deposits:
Non-interest-bearing deposits
Interest-bearing deposits
Total deposits
Federal funds purchased and securities sold under repurchase agreements
Other short-term borrowings
Long-term debt
Other liabilities
Total liabilities

Shareholders' equity:
Preferred stock - no par value. Authorized $100,000,000$ shares; issued 22,000,000
Common stock - \$1.00 par value. Authorized $342,857,143$ shares; issued
$171,360,188,170,859,506$, and $170,141,492$ respectively; outstanding
$146,705,330,146,204,648$, and $145,486,634$ respectively
Additional paid-in capital
Treasury stock, at cost $-24,654,858$ shares
Accumulated other comprehensive income (loss), net
Retained earnings
Total Synovus Financial Corp. shareholders' equity
Noncontrolling interest in subsidiary
Total equity
Total liabilities and shareholders' equity
$\overline{\text { December 31, } 2023} \overline{\text { September 30, } 2023} \overline{\text { December 31, } 2022}$

| \$ | 601,188 | \$ | 604,631 | \$ | 624,097 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1,741,059 |  | 1,431,356 |  | 1,280,684 |
|  | 71,856 |  | 65,468 |  | 34,632 |
|  | 37,323 |  | 36,176 |  | 38,367 |
|  | 2,451,426 |  | 2,137,631 |  | 1,977,780 |
|  | 9,788,662 |  | 9,237,191 |  | 9,678,103 |
|  | 52,768 |  | 66,558 |  | 391,502 |
|  | 43,404,490 |  | 43,679,910 |  | 43,716,353 |
|  | $(479,385)$ |  | $(477,532)$ |  | $(443,424)$ |
|  | 42,925,105 |  | 43,202,378 |  | 43,272,929 |
|  | 1,112,030 |  | 1,107,092 |  | 1,089,280 |
|  | 365,851 |  | 364,054 |  | 370,632 |
|  | 480,440 |  | 479,851 |  | 452,390 |
|  | 45,928 |  | 49,096 |  | 27,124 |
|  | 2,587,324 |  | 2,699,079 |  | 2,471,638 |
| \$ | 59,809,534 | \$ | 59,342,930 | \$ | 59,731,378 |


|  | 12,507,616 | \$ | 12,976,574 | \$ | 15,639,899 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 38,231,569 |  | 37,227,316 |  | 33,231,660 |
| \$ | 50,739,185 |  | 50,203,890 |  | 48,871,559 |
|  | 189,074 |  | 98,270 |  | 146,588 |
|  | 3,496 |  | 2,362 |  | 603,384 |
|  | 1,932,534 |  | 2,704,701 |  | 4,109,597 |
|  | 1,801,097 |  | 1,772,139 |  | 1,524,449 |
|  | 54,665,386 |  | 54,781,362 |  | 55,255,577 |


|  | 537,145 |  | 537,145 |  | 537,145 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 171,360 |  | 170,860 |  | 170,141 |
|  | 3,955,819 |  | 3,940,507 |  | 3,920,346 |
|  | $(944,484)$ |  | $(944,484)$ |  | $(944,484)$ |
|  | $(1,117,073)$ |  | $(1,679,404)$ |  | (1,442,117) |
|  | 2,517,226 |  | 2,512,334 |  | 2,234,770 |
|  | 5,119,993 |  | 4,536,958 |  | 4,475,801 |
|  | 24,155 |  | 24,610 |  | - |
|  | 5,144,148 |  | 4,561,568 |  | 4,475,801 |
| \$ | 59,809,534 | \$ | 59,342,930 | \$ | 59,731,378 |

## Synovus

## AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

## (Unaudited)

| (dollars in thousands) | 2023 |  |  |  |  | 2022 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Balance |  | Interest |  | $\begin{gathered} \hline \text { Yield/ } \\ \text { Rate } \end{gathered}$ | Average Balance |  | Interest |  | $\begin{gathered} \hline \text { Yield/ } \\ \text { Rate } \end{gathered}$ |
| Assets |  |  |  |  |  |  |  |  |  |  |
| Interest earning assets: |  |  |  |  |  |  |  |  |  |  |
| Commercial loans ${ }^{(1)(2)(3)}$ | \$ | 35,188,678 | \$ | 2,263,117 | 6.43 \% | \$ | 32,402,218 | \$ | 1,448,463 | 4.47 \% |
| Consumer loans ${ }^{(1)(2)}$ |  | 8,557,650 |  | 426,266 | 4.98 |  | 8,823,424 |  | 361,524 | 4.10 |
| Less: Allowance for loan losses |  | $(463,493)$ |  |  |  |  | $(421,506)$ |  | - | - |
| Loans, net |  | 43,282,835 |  | 2,689,383 | 6.21 |  | 40,804,136 |  | 1,809,987 | 4.44 |
| Investment securities available for sale |  | 11,212,956 |  | 248,294 | 2.21 |  | 11,208,886 |  | 209,951 | 1.87 |
| Trading account assets |  | 15,486 |  | 886 | 5.72 |  | 13,374 |  | 261 | 1.95 |
| Other earning assets ${ }^{(4)}$ |  | 1,414,586 |  | 71,349 | 4.98 |  | 1,220,653 |  | 18,756 | 1.52 |
| FHLB and Federal Reserve Bank stock |  | 254,420 |  | 14,975 | 5.89 |  | 214,289 |  | 6,722 | 3.14 |
| Mortgage loans held for sale |  | 46,035 |  | 2,993 | 6.50 |  | 75,325 |  | 3,353 | 4.45 |
| Other loans held for sale |  | 469,689 |  | 27,099 | 5.69 |  | 682,961 |  | 30,684 | 4.43 |
| Total interest earning assets |  | 56,696,007 | \$ | 3,054,979 | 5.39 \% |  | 54,219,624 | \$ | 2,079,714 | 3.84 \% |
| Cash and due from banks |  | 575,370 |  |  |  |  | 574,250 |  |  |  |
| Premises and equipment |  | 367,159 |  |  |  |  | 385,622 |  |  |  |
| Other real estate |  | - |  |  |  |  | 6,356 |  |  |  |
| Cash surrender value of bank-owned life insurance |  | 1,099,641 |  |  |  |  | 1,078,653 |  |  |  |
| Other assets ${ }^{(5)}$ |  | 1,183,691 |  |  |  |  | 1,345,568 |  |  |  |
| Total assets | \$ | 59,921,868 |  |  |  | \$ | 57,610,073 |  |  |  |
| Liabilities and Shareholders' Equity |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing liabilities: |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing demand deposits | \$ | 9,884,039 | \$ | 176,595 | 1.79 \% | \$ | 9,027,636 | \$ | 25,912 | 0.29 \% |
| Money market accounts |  | 13,511,442 |  | 356,562 | 2.64 |  | 15,385,765 |  | 79,567 | 0.52 |
| Savings deposits |  | 1,229,975 |  | 1,046 | 0.09 |  | 1,481,372 |  | 399 | 0.03 |
| Time deposits |  | 5,473,405 |  | 196,481 | 3.59 |  | 2,667,101 |  | 13,902 | 0.52 |
| Brokered deposits |  | 6,104,461 |  | 296,071 | 4.85 |  | 3,644,957 |  | 67,452 | 1.85 |
| Federal funds purchased and securities sold under repurchase agreements |  | 97,114 |  | 1,667 | 1.69 |  | 205,753 |  | 1,308 | 0.63 |
| Other short-term borrowings |  | 528,194 |  | 24,611 | 4.60 |  | 466,254 |  | 10,945 | 2.32 |
| Long-term debt |  | 3,027,746 |  | 180,670 | 5.92 |  | 1,999,595 |  | 79,402 | 3.95 |
| Total interest-bearing liabilities |  | 39,856,376 | \$ | 1,233,703 | 3.10 \% |  | 34,878,433 | \$ | 278,887 | $0.80 \%$ |
| Non-interest-bearing demand deposits |  | 13,662,660 |  |  |  |  | 16,731,967 |  |  |  |
| Other liabilities |  | 1,671,489 |  |  |  |  | 1,298,972 |  |  |  |
| Shareholders' equity |  | 4,731,343 |  |  |  |  | 4,700,701 |  |  |  |
| Total liabilities and shareholders' equity | \$ | 59,921,868 |  |  |  | \$ | 57,610,073 |  |  |  |
| Net interest income, taxable equivalent net interest margin ${ }^{(6)}$ |  |  | \$ | 1,821,276 | 3.21 \% |  |  | \$ | 1,800,827 | 3.32 \% |
| Less: taxable-equivalent adjustment |  |  |  | 4,621 |  |  |  |  | 3,927 |  |
| Net interest income |  |  | \$ | 1,816,655 |  |  |  | \$ | 1,796,900 |  |

[^0]
## Synovus

## AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

## (Unaudited)

| (dollars in thousands) | Fourth Quarter 2023 |  |  |  | Third Quarter 2023 |  |  |  | Fourth Quarter 2022 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Balance | Interest |  | Yield/ Rate | Average Balance | Interest |  | Yield/ Rate | Average Balance | Interest |  | Yield/ Rate |
| Assets |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest earning assets: |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial loans ${ }^{(1)(2)(3)}$ | \$35,106,156 | \$ | 590,588 | 6.67 \% | \$ 34,990,459 | \$ | 579,177 | 6.57 \% | \$ 34,103,384 | \$ | 474,439 | 5.52 \% |
| Consumer loans ${ }^{(1)(2)}$ | 8,491,244 |  | 109,509 | 5.14 | 8,509,757 |  | 108,065 | 5.06 | 9,041,520 |  | 101,905 | 4.50 |
| Less: Allowance for loan losses | $(480,332)$ |  |  |  | $(461,385)$ |  |  |  | $(427,525)$ |  |  |  |
| Loans, net | 43,117,068 |  | 700,097 | 6.45 | 43,038,831 |  | 687,242 | 6.34 | 42,717,379 |  | 576,344 | 5.36 |
| Investment securities available for sale | 11,164,487 |  | 65,176 | 2.33 | 11,194,291 |  | 61,642 | 2.20 | 11,296,449 |  | 58,840 | 2.08 |
| Trading account assets | 13,067 |  | 215 | 6.59 | 16,186 |  | 237 | 5.86 | 15,552 |  | 68 | 1.75 |
| Other earning assets ${ }^{(4)}$ | 1,463,176 |  | 19,689 | 5.26 | 1,237,445 |  | 16,369 | 5.17 | 1,148,099 |  | 10,490 | 3.58 |
| FHLB and Federal Reserve Bank stock | 187,015 |  | 3,536 | 7.56 | 244,906 |  | 3,783 | 6.18 | 270,822 |  | 2,805 | 4.14 |
| Mortgage loans held for sale | 39,024 |  | 696 | 7.14 | 53,904 |  | 879 | 6.52 | 46,240 |  | 688 | 5.95 |
| Other loans held for sale | 8,044 |  | 104 | 5.06 | 881,067 |  | 17,035 | 7.57 | 514,811 |  | 6,550 | 4.98 |
| Total interest earning assets | 55,991,881 | \$ | 789,513 | 5.59 \% | 56,666,630 | \$ | 787,187 | 5.51 \% | 56,009,352 | \$ | 655,785 | 4.65 \% |
| Cash and due from banks | 522,986 |  |  |  | 509,511 |  |  |  | 651,189 |  |  |  |
| Premises and equipment | 366,647 |  |  |  | 365,568 |  |  |  | 375,352 |  |  |  |
| Other real estate | - |  |  |  | - |  |  |  | - |  |  |  |
| Cash surrender value of bank-owned life insurance | 1,108,766 |  |  |  | 1,102,626 |  |  |  | 1,085,394 |  |  |  |
| Other assets ${ }^{(5)}$ | 1,173,785 |  |  |  | 1,272,344 |  |  |  | 842,130 |  |  |  |
| Total assets | $\stackrel{\text { 59,164,065 }}{ }$ |  |  |  | \$ 59,916,679 |  |  |  | \$58,963,417 |  |  |  |
| Liabilities and Shareholders' Equity |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing liabilities: |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing demand deposits | \$ 10,422,286 | \$ | 58,588 | 2.23 \% | \$ 10,114,171 | \$ | 52,983 | 2.08 \% | \$ 8,627,386 | \$ | 14,160 | 0.65 \% |
| Money market accounts | 13,053,781 |  | 103,211 | 3.14 | 13,147,465 |  | 95,339 | 2.88 | 14,771,308 |  | 46,671 | 1.25 |
| Savings deposits | 1,098,914 |  | 275 | 0.10 | 1,178,322 |  | 280 | 0.09 | 1,450,153 |  | 176 | 0.05 |
| Time deposits | 7,198,229 |  | 75,462 | 4.16 | 6,180,584 |  | 59,972 | 3.85 | 2,567,979 |  | 7,648 | 1.18 |
| Brokered deposits | 6,069,055 |  | 81,444 | 5.32 | 6,442,690 |  | 83,486 | 5.14 | 4,986,542 |  | 39,500 | 3.14 |
| Federal funds purchased and securities sold under repurchase agreements | 93,854 |  | 350 | 1.46 | 73,344 |  | 296 | 1.58 | 141,707 |  | 437 | 1.21 |
| Other short-term borrowings | 2,672 |  | 51 | 7.50 | 1,722 |  | - | - | 660,295 |  | 6,383 | 3.78 |
| Long-term debt | 1,922,661 |  | 31,702 | 6.55 | 3,230,374 |  | 50,524 | 6.18 | 3,446,306 |  | 38,333 | 4.39 |
| Total interest-bearing liabilities | 39,861,452 | \$ | 351,083 | 3.49 \% | 40,368,672 | \$ | 342,880 | 3.37 \% | 36,651,676 | \$ | 153,308 | 1.66 \% |
| Non-interest-bearing demand deposits | 12,744,275 |  |  |  | 13,049,343 |  |  |  | 16,569,275 |  |  |  |
| Other liabilities | 1,906,686 |  |  |  | 1,713,131 |  |  |  | 1,462,394 |  |  |  |
| Shareholders' equity | 4,651,652 |  |  |  | 4,785,533 |  |  |  | 4,280,072 |  |  |  |
| Total liabilities and shareholders' equity | $\stackrel{\text { 59,164,065 }}{ }$ |  |  |  | \$ 59,916,679 |  |  |  | $\xlongequal{\text { 5 58,963,417 }}$ |  |  |  |
| Net interest income, taxable equivalent net interest margin ${ }^{(6)}$ |  | \$ | 438,430 | 3.11 \% |  | \$ | 444,307 | 3.11 \% |  | \$ | 502,477 | 3.56 \% |
| Less: taxable-equivalent adjustment |  |  | 1,216 |  |  |  | 1,148 |  |  |  | 1,131 |  |
| Net interest income |  | \$ | 437,214 |  |  | \$ | 443,159 |  |  | \$ | 501,346 |  |

[^1]
## Synovus

LOANS OUTSTANDING BY TYPE
(Unaudited)

| (Dollars in thousands) |  |  | Total Loans |  | Linked Quarter |  |  | Year/Year <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Loans |  |  |  |  | Loans $\text { r 31, } 2022$ |  |
| Commercial, Financial, and Agricultural | \$ | 14,459,345 | \$ | 14,498,966 |  | - \% | \$ | 13,874,416 | 4 \% |
| Owner-Occupied |  | 8,139,148 |  | 8,281,988 | (2) |  | 8,192,240 | (1) |
| Total Commercial \& Industrial |  | 22,598,493 |  | 22,780,954 | (1) |  | 22,066,656 | 2 |
| Multi-Family |  | 4,098,188 |  | 3,930,617 | 4 |  | 3,134,571 | 31 |
| Hotels |  | 1,803,102 |  | 1,790,094 | 1 |  | 1,708,194 | 6 |
| Office Buildings |  | 1,891,587 |  | 1,911,095 | (1) |  | 3,011,911 | (37) |
| Shopping Centers |  | 1,319,049 |  | 1,327,770 | (1) |  | 1,403,928 | (6) |
| Warehouses |  | 854,475 |  | 985,723 | (13) |  | 1,035,152 | (17) |
| Other Investment Property |  | 1,396,903 |  | 1,432,456 | (2) |  | 1,350,291 | 3 |
| Total Investment Properties |  | 11,363,304 |  | 11,377,755 | - |  | 11,644,047 | (2) |
| 1-4 Family Construction |  | 194,481 |  | 224,091 | (13) |  | 229,263 | (15) |
| 1-4 Family Investment Mortgage |  | 404,021 |  | 396,813 | 2 |  | 387,670 | 4 |
| Total 1-4 Family Properties |  | 598,502 |  | 620,904 | (4) |  | 616,933 | (3) |
| Commercial Development |  | 73,022 |  | 64,212 | 14 |  | 79,889 | (9) |
| Residential Development |  | 79,961 |  | 92,209 | (13) |  | 108,661 | (26) |
| Land Acquisition |  | 201,969 |  | 239,773 | (16) |  | 200,783 | 1 |
| Land and Development |  | 354,952 |  | 396,194 | (10) |  | 389,333 | (9) |
| Total Commercial Real Estate |  | 12,316,758 |  | 12,394,853 | (1) |  | 12,650,313 | (3) |
| Consumer Mortgages |  | 5,411,723 |  | 5,391,282 | - |  | 5,214,443 | 4 |
| Home Equity Lines |  | 1,807,399 |  | 1,784,356 | 1 |  | 1,757,038 | 3 |
| Credit Cards |  | 194,141 |  | 191,046 | 2 |  | 203,612 | (5) |
| Other Consumer Loans |  | 1,075,976 |  | 1,137,419 | (5) |  | 1,824,291 | (41) |
| Total Consumer |  | 8,489,239 |  | 8,504,103 | - |  | 8,999,384 | (6) |
| Total | \$ | 43,404,490 | \$ | $\underline{43,679,910}$ | (1)\% | \$ | 43,716,353 | (1)\% |

## NON-PERFORMING LOANS COMPOSITION

(Unaudited)
(Dollars in thousands)

| Loan Type | Total Non-performing Loans December 31, 2023 |  | Total <br> Non-performing Loans <br> September 30, 2023 |  | Linked Quarter <br> \% Change | Total <br> Non-performing Loans <br> December 31, 2022 |  | Year/Year <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial, Financial, and Agricultural | \$ | 89,870 | \$ | 97,468 | (8)\% | \$ | 59,307 | 52 \% |
| Owner-Occupied |  | 91,370 |  | 84,505 | 8 |  | 10,104 | nm |
| Total Commercial \& Industrial |  | 181,240 |  | 181,973 | - |  | 69,411 | 161 |
| Multi-Family |  | 1,681 |  | 1,702 | (1) |  | 1,857 | (9) |
| Office Buildings |  | 35,338 |  | 27,810 | 27 |  | 309 | nm |
| Shopping Centers |  | 641 |  | 653 | (2) |  | 735 | (13) |
| Warehouses |  | 196 |  | 207 | (5) |  | 223 | (12) |
| Other Investment Property |  | 1,914 |  | 572 | 235 |  | 349 | 448 |
| Total Investment Properties |  | 39,770 |  | 30,944 | 29 |  | 3,473 | nm |
| 1-4 Family Construction |  | - |  | - | nm |  | 55 | (100) |
| 1-4 Family Investment Mortgage |  | 3,056 |  | 3,386 | (10) |  | 3,067 | - |
| Total 1-4 Family Properties |  | 3,056 |  | 3,386 | (10) |  | 3,122 | (2) |
| Commercial Development |  | - |  | - | nm |  | - | nm |
| Residential Development |  | 267 |  | 267 | - |  | 267 | - |
| Land Acquisition |  | 537 |  | 538 | - |  | 891 | (40) |
| Land and Development |  | 804 |  | 805 | - |  | 1,158 | (31) |
| Total Commercial Real Estate |  | 43,630 |  | 35,135 | 24 |  | 7,753 | 463 |
| Consumer Mortgages |  | 46,108 |  | 43,863 | 5 |  | 36,847 | 25 |
| Home Equity Lines |  | 10,473 |  | 11,620 | (10) |  | 6,830 | 53 |
| Other Consumer Loans |  | 6,726 |  | 7,941 | (15) |  | 7,220 | (7) |
| Total Consumer |  | 63,307 |  | 63,424 | - |  | 50,897 | 24 |
| Total | \$ | 288,177 | \$ | 280,532 | $3 \%$ | \$ | 128,061 | 125 \% |

## Synovus

## CREDIT QUALITY DATA

(Unaudited)

| (Dollars in thousands) | 2023 |  |  |  |  | 2022FourthQuarter | Fourth <br> Quarter <br> 23 vs '22 <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Fourth <br> Quarter | Third Quarter | Second <br> Quarter | First Quarter |  |  |
| Non-performing Loans (NPL) | \$ | 288,177 | 280,532 | 261,506 | 182,460 | 128,061 | 125 \% |
| Other Real Estate and Other Assets |  | - | - | - | - | 15,320 | (100) |
| Non-performing Assets (NPAs) |  | 288,177 | 280,532 | 261,506 | 182,460 | 143,381 | 101 |
| Allowance for Loan Losses (ALL) |  | 479,385 | 477,532 | 471,238 | 457,010 | 443,424 | 8 |
| Reserve for Unfunded Commitments |  | 57,230 | 55,185 | 55,729 | 57,473 | 57,455 | - |
| Allowance for Credit Losses (ACL) |  | 536,615 | 532,717 | 526,967 | 514,483 | 500,879 | 7 |
| Net Charge-Offs - Quarter |  | 41,574 | 66,822 | 26,396 | 18,550 | 13,300 |  |
| Net Charge-Offs - YTD |  | 153,342 | 111,768 | 44,946 | 18,550 | 53,156 |  |
| Net Charge-Offs / Average Loans - Quarter ${ }^{(1)}$ |  | 0.38 \% | 0.61 | 0.24 | 0.17 | 0.12 |  |
| Net Charge-Offs / Average Loans - YTD ${ }^{(1)}$ |  | 0.35 | 0.34 | 0.20 | 0.17 | 0.13 |  |
| NPLs / Loans |  | 0.66 | 0.64 | 0.59 | 0.41 | 0.29 |  |
| NPAs / Loans, ORE and specific other assets |  | 0.66 | 0.64 | 0.59 | 0.41 | 0.33 |  |
| ACL/Loans |  | 1.24 | 1.22 | 1.19 | 1.17 | 1.15 |  |
| ALL/Loans |  | 1.10 | 1.09 | 1.06 | 1.04 | 1.01 |  |
| ACL/NPLs |  | 186.21 | 189.90 | 201.51 | 281.97 | 391.13 |  |
| ALL/NPLs |  | 166.35 | 170.22 | 180.20 | 250.47 | 346.26 |  |
| Past Due Loans over 90 days and Still Accruing | \$ | 5,053 | 3,792 | 3,643 | 3,529 | 3,373 | 50 |
| As a Percentage of Loans Outstanding |  | 0.01 \% | 0.01 | 0.01 | 0.01 | 0.01 |  |
| Total Past Due Loans and Still Accruing | \$ | 59,099 | 54,974 | 84,946 | 55,053 | 65,568 | (10) |
| As a Percentage of Loans Outstanding |  | 0.14 \% | 0.13 | 0.19 | 0.12 | 0.15 |  |

## SELECTED CAPITAL INFORMATION ${ }^{(1)}$

 (Unaudited)(Dollars in thousands)

|  | $\begin{gathered} \text { December 31, } \\ 2023 \end{gathered}$ |  | $\begin{gathered} \text { September 30, } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 2022 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Common Equity Tier 1 Capital Ratio |  | 10.22 \% | 10.13 | 9.63 |
| Tier 1 Capital Ratio |  | 11.28 | 11.18 | 10.68 |
| Total Risk-Based Capital Ratio |  | 13.07 | 13.12 | 12.54 |
| Tier 1 Leverage Ratio |  | 9.49 | 9.38 | 9.07 |
| Total Synovus Financial Corp. shareholders' equity as a Percentage of Total Assets |  | 8.56 | 7.65 | 7.49 |
| Tangible Common Equity Ratio ${ }^{(2)(4)}$ |  | 6.84 | 5.90 | 5.84 |
| Book Value Per Common Share ${ }^{(3)}$ | \$ | 31.24 | 27.36 | 27.07 |
| Tangible Book Value Per Common Share ${ }^{(2)}$ |  | 27.65 | 23.74 | 23.78 |

${ }^{(1)}$ Current quarter regulatory capital information is preliminary.
${ }^{(2)}$ Excludes the carrying value of goodwill and other intangible assets from common equity and total assets.
${ }^{(3)}$ Book Value Per Common Share consists of Total Synovus Financial Corp. shareholders' equity less Preferred Stock divided by total common shares outstanding.
${ }^{(4)}$ See "Non-GAAP Financial Measures" for applicable reconciliation.


[^0]:    ${ }^{(1)}$ Average loans are shown net of deferred fees and costs. NPLs are included.
    ${ }^{(2)}$ Interest income includes net loan fees as follows: $2023-\$ 47.7$ million and $2022-\$ 57.3$ million.
    ${ }^{(3)}$ Reflects taxable-equivalent adjustments, using the statutory federal tax rate of $21 \%$, in adjusting interest on tax-exempt loans and investment securities to a taxable-equivalent basis.
    ${ }^{(4)}$ Includes interest-bearing funds with Federal Reserve Bank, interest earning deposits with banks, and federal funds sold and securities purchased under resale agreements.
    ${ }^{(5)}$ Includes average net unrealized gains/(losses) on investment securities available for sale of $\$(1.62)$ billion and $\$(985.6)$ million for the years ended December 31 , 2023 and 2022, respectively.
    ${ }^{(6)}$ The net interest margin is calculated by dividing net interest income-taxable equivalent by average total interest earning assets.

[^1]:    ${ }^{(1)}$ Average loans are shown net of deferred fees and costs. NPLs are included.
    ${ }^{(2)}$ Interest income includes net loan fees as follows: Fourth Quarter 2023 - $\$ 13.1$ million, Third Quarter $2023-\$ 11.8$ million, and Fourth Quarter 2022 - $\$ 11.9$ million.
    ${ }^{(3)}$ Reflects taxable-equivalent adjustments, using the statutory federal tax rate of $21 \%$, in adjusting interest on tax-exempt loans and investment securities to a taxable-equivalent basis.
    ${ }^{(4)}$ Includes interest-bearing funds with Federal Reserve Bank, interest earning deposits with banks, and federal funds sold and securities purchased under resale agreements
    ${ }^{(5)}$ Includes average net unrealized gains/(losses) on investment securities available for sale of $\$(1.89)$ billion, $\$(1.60)$ billion, and $\$(1.69)$ billion for the Fourth Quarter 2023, Third Quarter 2023, and Fourth Quarter 2022, respectively.
    ${ }^{(6)}$ The net interest margin is calculated by dividing annualized net interest income-taxable equivalent by average total interest earning assets.

